

Adlift

Adlift is a network of over 500 portrait media opportunities available in over 70 locations across the UK.

Created to benefit from an actively consumed medium, these classic brand-building panels deliver over 71 million impacts each fortnight (source: Route 28.01).

KEY STATISTICS

- 71.4 million impacts each fortnight (source: Route 28.01)
- Delivers more 'all adult' environment impacts than 6 sheets
- 40.5 million ABC1 impacts every two weeks (source: Route 28.01)
- 25.7 million 15 – 34 year old impacts every two weeks (source: Route 28.01)
- Average wait time for a lift is 25 seconds (source: Peters Research Ltd.)



Features



COMPLEMENTARY

A perfect creative fit for regular 6 sheet advertisers



CREATIVE SCOPE

Run multiple creatives side-by-side or dominate the space with a media wall



INTERIORS

Wrap lift interiors to make sure your brand is the talking point of the journey



SOUND

Use sound boxes to take the immersive experience further



SCENT

Use scented vinyl to continue the experience into the lift

